



Client: Long Table, formerly Bangkok's trendiest restaurant & city-view bar serving modern Thai cuisine.

Project: Writing the introduction for the media kit. (1-page, complete)

Long Table

"Are You Ready to Share?"

Long Table has since its inception, established itself as Bangkok's preeminent Thai restaurant and a unique venue transforming diner's perception of the local cuisine. A must-visit for locals and visitors alike, the promise of an exhilarating dining and entertainment experience, overlooking the sparkling vista of Bangkok's cityscape, has kept guests consistently coming back since 2009.

A pioneering hot spot, Long Table was created as the world's first "Destination Thai Restaurant", based on the awe-inspiring sight of the longest existing restaurant dining table anywhere to be found. The long table is more than just a mere decorative feature. It is a centrepiece where guests can enjoy their meal in a communal spirit. Communal dining is rarely associated with fine dining, but Long Table breaks this misconception - as well as enhances the perception of Thai food here in Bangkok to the level it has achieved around the world of being a highly sought-after, delicious, and stylish cuisine.

The sophisticated establishment delivers Thai-inspired cuisine with a menu consisting of traditional dishes, offered with a creative and distinctive twist. Inventive and unexpected ingredients are combined with traditional ways of cooking, whilst incorporating a modern approach and innovative presentation. With dining just one part of Long Table's appeal, the stunning, trendsetting interior plays its part in creating an environment perfect for the enjoyment of delicious cocktails and the widest selection of drinks, music spun by an array of progressive and sought-after DJs, and the best opportunity to sit back, relax and gaze out over the magnificent view.

With its location atop the 25th floor of Ratchada Road's impressive Column Tower, the venue is complemented by an equally prominent bar and terrace that looks out onto a dazzling landscape of the Bangkok skyline, with Lake Ratchada at its base. This is the perfect spot for those interested in a casual visit, affording guests the best opportunity in the city to appreciate a spot of people watching, accompanied by a delightful selection of snacks and treats, from early evening until late at night.

Long Table is open for drinks from 5 pm – 2 am each day. Dinner is served between the hours of 6 pm and 10.45 pm, although there is a snack menu available until 1.40 am.